

Authors: **Idamaria Fusco & Giovanni Lombardi**

Stolen History and Memory: A Reflection On Cultural Heritage And Economic Practices In Heritage Sites.

Patrimony, development, tourism are key words of the scientific reflection; this for a wide range of disciplines. Yet, these terms are often emptied of meaning, commonly abused and worn by ruling classes approaches. Therefore, we would consider some aspects of cultural heritage in some extraordinary interesting areas, where the misuse of these concepts could cover phenomena of anomie, no-sustainable programs, social exclusion.

In particular, we will focus on the Phlaegrean Fields.

In fact, this area, in Southern Italy, is a kaleidoscope of the contradictions and the challenges of modern world in the light of an extraordinary geological, historical and archeological sedimentation, and a surprising biodiversity. In a relatively small area volcanic phenomena and craters, Mediterranean coasts, lakes and isles are concentrated. The historical stratification goes from the pre-Greek sites to the rests of the Second World War and the symbols of industrialization. Not lacking a roman city submerged – visible already a few meters from the sea level – and ancient thermal springs.

Volcanic phenomena shape this place, its material and immaterial patrimony, settlements that have followed in the history: the bradisism. In fact, the land goes up and down on the sea level, slowly, but with evidence (around 5 meters in the last thirty years) and seismic crises. The old adage *progress Vs. conservation*, the political certainty of already knowing, the misunderstanding between 'give value' and 'give monetary value' incombates on this heritage site.

We would like to re-think this complex fibre in the light of the topics of the conference, showing case studies and innovative experiences useful to clarify and demystify the dynamics that prevailing in this contest and the opportunity, the needs, the ideas that arising from historical and social fabric.

4 keywords: history, heritage, development, identity

object: cultural heritage and sustainable development in the Phlaegrean Fields (Italy)

objectives: to improve knowledge on the problems in the Mediterranean heritage sites through a case study and to identify future/creative perspective of development.

theoretical focus: relational tourism and to identity, safeguard memories and globalization

empirical grounding: historical researches, empirical researches and semi-structured interviews, visual sociology photos/database