

## **C.V. GIOVANNI LOMBARDI**

**Institution:** National Research Council, Institute of Studies on Mediterranean Societies (C.N.R. - I.s.s.m.)

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**academic degree:** degree in Modern Letters, degree in Philosophy, PhD Economic History

**Subjects of research:** His research has concentrated on social-economic history of the Kingdom of Naples focusing on entrepreneurs and foreign community, corporative religious and hospital experiences, credit issues in the Modern Age. He wrote about history of printing through Naples examined in a broad sense mainly by banking documents of 16-18th centuries and by an innovative Italian-Spanish documentary apparatus.

He has written several biographies in the Biographical Dictionary of the presidents of the Italian Chambers of Commerce (1862-1944) and he still working on these topics under the supervision of Centro per la Cultura d'Impresa (Milan, Italy) and the Italian Association of Chambers of Commerce, Industry, Handicraft and Agriculture.

Recently he has joined on Tourism and Cultural Heritage with special attention to history, identity, community development and network in the Mediterranean area. In this sense, he has collaborated to audiovisual productions (silk's culture, sea parks submerged of the Phlegrean Fields), has participate to the 2ND INTERNACIONAL CONGRESS ON ARCHAEOLOGICAL TOURISM (Barcelona, 2006) and 2007 6th International Symposium on Aspects of Tourism, University of Brighton (Eastbourn, U.K.); and He took part in "Mediterranean: Myths and Sea" (Med.My.Sea, a project funded by E.U. - Regional Development Funds - ERDF).

Interested in banking history he was conference speaker at the Annual conference EABH: Banking and Finance in the Mediterranean: A Historical Perspective (European Association for Banking and Financial History e. V.) Malta, 2007.

He participates in networks on Mediterranean history and is currently working on agrifood aspect of Mediterranean pole linked to history, identity and other social topics.

### **Main publications:**

Tra le pagine di San Biagio. L'economia della stampa a Napoli in Età Moderna, Napoli, ESI, 2000.

Tipografia ed editoria a Napoli e nel Meridione, in Tipografia, piccola editoria e cultura in Molise dall'Unità alla seconda guerra mondiale, a cura di G. Palmieri e T. Scimone, Università degli studi del Molise, 2002, pp. 35-53

Idealità cavalleresche, mutualità artigiane ed élites in una fondazione ospitaliera nella Napoli del dopo Lepanto, Consiglio Nazionale delle Ricerche, Istituto di Studi sulle Società del Mediterraneo, Quaderni ISSM, 2004, n. 63.

many biographies in the Dizionario biografico dei presidenti delle Camere di commercio italiane (1862-1944), a cura di Giuseppe Paletta, Rubbettino Editore, Soveria Mannelli, 2005

Societas, mestieri e assistenza a Napoli in età moderna in E. De Simone, V. Ferrandino (a cura di), Assistenza, previdenza e mutualità nel Mezzogiorno moderno e contemporaneo, Milano, Franco Angeli, 2006, II voll., vol. I, pp. 111-128.

Sviluppo territoriale e turismo: approcci per una valorizzazione degli spazi flegrei, in P. Battilani, D. Strangio (edited by), Il turismo e le città tra XVIII e XXI secolo. Italia e Spagna a confronto, Milano, Franco Angeli, 2007, pp. 240-255.

G. Lombardi, I. Fusco, The Campi Flegrei: A Case Study, in P. Burns and J. Lester (eds.), Visualising Tourism: Practice-based Cases in Tourism's Visual Culture, Routledge (Forthcoming).

Merchant practices, experiences, people in the Mediterranean through a port city in the modern age: the case of Naples (Forthcoming) in the context E.U. project RAMSES (Sixth Framework Programme Priority about "Citizens and Governance in Knowledge Based Society").